

Eco Ambassadors: join the team!

Dear Friend of a greener environment,

We are looking for game-changers in environmental practices and policies in Serbia. If you would like to be an ECO Ambassador in Serbia like me, you are in the right place!

Give a look to the following line: you will learn who can apply, what is required to be part of the network, which are the benefits and who is organizing this project.

In a nutshell

Waste is a massive problem and the importance of waste segregation is something that we can no longer afford to ignore. The less rubbish we generate the less we'll pollute the environment. Project Serbia into the future means promoting a greener Serbia. As an Eco Ambassador, you can be part of a goal-oriented network aimed at disseminating messages environmentally friendly and in particular related to the campaign aiming at introducing the new waste source separation system in Serbia. The volunteers will also be able to report about local issues or best practices and information from the ground. In order to support the information campaign, it will be crucial to engage all citizens. The process might be facilitated if some smart "pioneers" like you will engage other colleagues in a peer to peer communication.

Who can apply

To apply to join the Eco Ambassador program, candidates must:

1. Be at least 18 years old or provide a parental authorization for minors;
2. Be fluent in Serbian. English might be an asset;
3. Willing to act as a volunteer for a greener Serbia;
4. Any previous experience related to environmental issues will be an asset;
5. Be willing to work in a team with other volunteers: volunteers are expected to be proactive, engaged, and enthusiastic, individually as well as in the group;
6. Willing to learn more about Serbia's status on recycling and have knowledge of the topic;
7. Be able to attend meetings (online or in presence) at least once a month;
8. Be open to learning more about the role of the European Union related to the environment.

How to get involved

1. Check if you meet the selections criteria;
2. Send your application through the online form or contact us at ekoambasador@odvajamo.rs. Applicants fill in the online application form. You will be requested to subscribe to the ECO Ambassador values, describe your planned activities as a Friend of Environment or Eco Ambassador, and agree to share information about yourself;
3. Receive feedback from the Eco Ambassadors Team within 3 weeks from application. Ambassadors will be selected through an objective, transparent process based on applicants' merits and motivation;
4. If you are selected as a volunteer, you will receive a confirmation e-mail from the Pomilio Blumm and you will join the movement and get to know the other volunteers via WhatsApp and other social media platforms;
5. Get involved!

Actions

A volunteer might:

- Organise, co-organize or simply participate in events in one of the 17 Municipalities* aiming at informing citizens on new procedures for waste source separation and in general environment friendly topics;
- Visit schools or other communities as a testimonial of the campaign or lead presentations on the subject;
- Lead, participate or organise contests and competitions related to the subject;
- Be hosted in events, debates, happenings about the environment;
- Be interviewed by media or dedicated videos;
- Share info, stories, digital kit on their social media profiles;
- Be a guest in events, ceremonies, happenings, etc.

The selected volunteers are going to be referred to as "Friends of Environment" while the most active volunteers will lead the team as "Eco Ambassadors".

EU for environment in Serbia

The EU and Sweden are implementing a project to support Serbia for the separation of recyclable materials in municipal solid waste in 4 regions: Duboko, Piroć, Srem-Mačva and Pančevo. The "EU for recycling in Serbia" project will provide expertise and investment in equipment for local authorities to design and upgrade waste source separation systems.

Benefits

Throughout this project, you can be a gamechanger in environmental practices and policies in Serbia. A selection of gadgets (t-shirt, water bottle, bag, etc.) will be provided and at each event, a different one is going to be distributed among the volunteers to be even more prepared for the next one!

You will connect with your peers from all across Serbia through activism and sharing of experiences, be involved in inspiring projects by pursuing your own talents and developing your skills. Find out where your true leadership potential lies and learn more about environmental protection, the EU and much more!

Through participating in this project the Eco Ambassador will:

- Be part of a dynamic and goal-oriented team;
- Gain visibility in his community;
- Be prior informed about new policies on the subject;
- Have a profile published on the Eco Ambassadors webpage;
- Certificate of appreciation by EU, MEP for their participation.

Pomilio Blumm

Pomilio Blumm is the service contractor in charge of the implementation of the communication and dissemination campaign of the "Waste Source Separation in 4 Regions" project, alongside the local partner New Moment.

* 17 Municipalities: Sremska Mitrovica, Čačak, Pirot, Čajetina, Bajina Bašta, Dimitrovgrad, Bogatić, Babušnica, Ivanjica, Užice, Šabac, Kosjerić, Bela Palanka, Požega, Lučani, Šid, Pančevo.

All personal information shared with Pomilio Blumm will be treated under GDPR strict requirements and in line with Law on Personal Data Protection of the Republic of Serbia.

